



*Light Tomorrow with Altrusa
Today*

Ginger Tonne

President's Message

Wow! Summer is here and June busted right in. We Altrusans are moving quickly but efficiently too.

The last couple of months have been full and gone by quickly, especially when you are having fun.

First, I want to express my gratitude. Gratitude for our Past Presidents and thank them for the wonderful booklet. Gratitude for an awesome board and their support and work accomplishments already. Committee chairs and committee members have been holding their planning meetings and great ideas and actions are coming out of these. We are following our well-developed Strategic Plan.

We still need assistance on Ability House Service Committee. We have no chair but 3 members have signed up to assist. There is a great community need here and we will discuss with membership at our July 21 meeting how to move forward. We should be able to do something for them.

It is sad that we see Robbin Murley, our newly elected Vice President move to Midland. Robbin has already been so supportive, productive and loyal to Altrusa. We will miss her dearly. But congratulations to her for her awesome job and promotion. You can still zoom. **Way to go Robbin.**

Applause all around for Christine Hart for stepping up and assuming the reins to the position of Vice President. Christine will bring a wealth of her experience to the role, and I am so excited to work with her.

Speaking of zooming, a few members have donated for the purchase of an OWL. An OWL (it looks like an Owl when it sits on the table) will allow us to better communication with those who are on zoom, both by speaking and listening. You will get to observe it this month at our Club meeting.

The training sessions we held in early summer were successful and everyone in attendance seemed to really enjoy our speaker/trainer Pamela Smith's "How to be a Positive Leader". Governor Mary Pearson has been holding trainings sessions with District leaders for Treasurers, Secretaries and Membership leaders in District Nine. We have been represented well at these sessions. In addition, once every month, she conducts a zoom meeting for all Presidents in District Nine. It is so

valuable, informative and enjoyable. Speaking of training, our own Kimberly Kierce will conduct "Club Runner" training for us at our July 21 meeting. This meeting and training will be held at **Friends Place** to allow us more room and educational value in the room.

Membership recruitment under the direction of Nancy Rohm is hard at work and it looks like we will have some new members soon this summer. Mary Osentowski, Membership Retention chair and her committee have created wonderful plans. Exciting news, we are waiting to hear from District Nine regarding approval for longtime Altrusa member, Mimi Tanner in regards to Emeritus status. Our board approved the nomination and then it goes to District Nine for their approval. Hopefully we will hear soon.

I am so proud our members and our Club. Altrusans we are Lighting Tomorrow with Altrusa today.

President
Ginger Tonne

Coming events

Jul	11	6:00	Sponsorship Committee Home of Brenda Duckett
Jul	14	6:30	Board of Directors Friends Place
Jul	17	2:00	Secret Comedy of Women Eisemann Center + Brunch
Jul	20	11:30	Lunch Bunch, Chocolate Angel
Jul	21	6:30	Monthly meeting Friends Place Learn about Club Runner
Jul	23	9:00	Lone Star Book Movers Library, front door
Jul	25	6:00	AWCLS (Book Club) Home of Christine Hart <i>The Thursday Murder Club</i>

Birthdays

July	3	Alisha Gimbel
July	7	Bobbi Klein
July	12	Kay George
July	13	Robbin Murley
July	15	Gayle Ingle
July	16	Christina Gill
July	22	Christine Hart
July	27	Janie Jaquier
July	30	Julianne Lovelace

Email: contact@altrusarichardson.com

Facebook: [@AltrusaRichardsonTexas](https://www.facebook.com/AltrusaRichardsonTexas)

Website: altrusarichardson.com

District Nine Website: www.altrusadistrictnine.org

Membership Committee

Initial Meeting – Recruitment and Retention

By: Laura Trainor-Collins and Susan Fischer

On June 23, both subcommittees of the Membership Committee met together. Co-Chair of Retention, Mary Osentowski, welcomed the group. Co-Chair of Recruitment, Nancy Rohm, encouraged committee members to consider leading a Membership Subcommittee next year. Following this, the subcommittees split-up, and worked with their own groups.

Recruitment Members agreed to take responsibility for various tasks, including providing current members ideas and tools for recruitment via announcements, emails, Add-an-Altrusan events, and submitting articles to Tidings; pre-orienting new members, ordering and picking-up name tags, overseeing initiations, etc. Also, this group is responsible for our club Birthday Party in February.

Retention Members volunteered to take charge of various responsibilities of their subcommittee. They will oversee the Book Club, Lunch Bunch, Birthday Cards, Food Train, and TLC, and the Book Swap. They divided up by interest and will provide various group opportunities during the year. You will hear soon about some fun things you may want to do!

Please pick-up up some Altrusa Brochures and Business Cards at a meeting to carry with you as you Recruit new member-prospects.

Membership Retention Event

By Laura Trainor-Collins



July 17, 2022 Show time 2pm at the Eisemann Center, 2351 Performance Dr in Richardson.

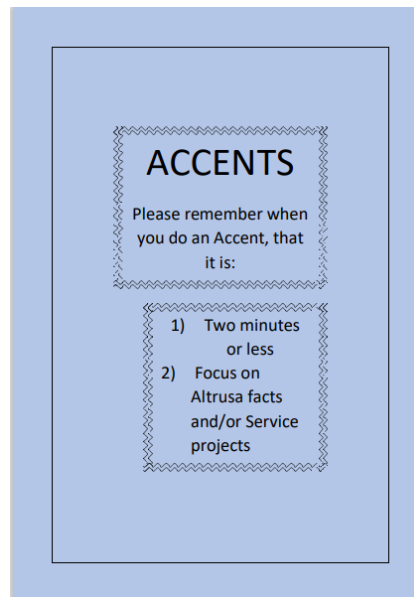
You are invited to laugh with the Altrusans in your life until you cry ... or pee.

Experience this truly brilliant and uplifting female comedy that explores the woman's world with joy, heart and intelligent wit. This fast-paced journey from girlhood to womanhood will reawaken the connections between you and your fellow gal pals.

This will be a fun retention event and a great opportunity to bring a guest. As the event gets closer, we will make a brunch reservation at one of the City Line restaurants. Details TBD. Parking is \$5 per car at the

event parking garage so we can carpool from the restaurant.

Check with Laura Trainor-Collins for group ticket availability lauratrainer@verizon.net. If there are no more group tickets available, members will need to purchase their own ticket for the July 17th matinee from the Eisemann Center, tickets@eisemanncenter.com or phone 972.744.4650. Ticket prices range between \$39 and \$69. If you purchase your own ticket, please sign up for the event on the club website by July 14th and you will be contacted about the group brunch opportunity and carpooling. Guests are always welcome so plan ahead and prepare for merriment.



Altrusa Grants Committee Update

Altrusa Grants Available to Area Nonprofits

By Mary Shiroma

Altrusa International of Richardson announces that applications are now being accepted for grants to qualifying area non-profits for the 2022-2023 grants cycle. Grants typically range from \$1,000-\$1,500. Monies provided by Altrusa grants must be used by awardees for specific projects benefitting the community and must be disbursed no later than May 31, 2023 unless otherwise reported.

A fillable application form and submission instructions are available on the Altrusa website at www.altrusarichardson.com/grants. Additionally, reminder letters are being sent to 501(c)(3) recipient organizations who received funding last year.

Submission deadline is August 31, 2022. Applications will be reviewed by the Grants Committee then its funding recommendations will be submitted to the Foundation which will make the awards. Grantees will receive notification by October 31, 2022.

If you need more information about the grant submission process, please contact Grants Committee Chair Brenda Duckett at 214-577-5217 or at bduckett2@netzero.com.

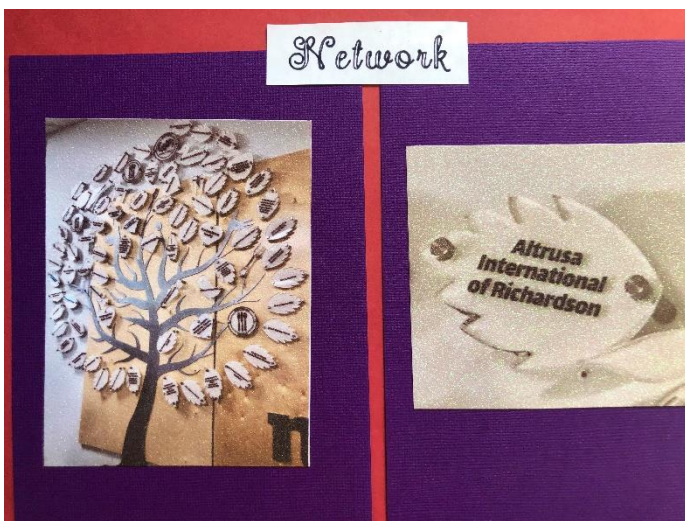
18th Annual Outstanding Women of Today...Builders of Tomorrow Hearts for Humanity

CHOOSE KIND LIBRARIES

By Jane Tucker

Our club's newest Choose Kind International Library was opened last fall in Guanacaste, Costa Rica. The staff there recently reported to us that these books have been so wonderful for the children to experience. In the words of Laetitia, a teacher at CEPIA, they have created a special room for these Choose Kind books where the children have a special place to relax and listen to a teacher read the books or during special quiet times children read the books themselves. They are so thankful for these books and want to share some pictures with us of the children enjoying the books.

This September another shipment of books will be delivered to CEPIA by volunteers of Think Kindness. Our club looks forward to future pictures of the children receiving these books as well.



On June 15, Network unveiled the Donor Tree with major donors to the new building fund displayed on the leaves. Altrusa of Richardson has long been a supporter of Network and it was an honor to be a part of this community effort.

Awards Luncheon – Oct. 28th

Richardson Woman's Club

Our 18th Annual OWT Awards Luncheon will be on Friday, October 28 from 11:00 AM - 1:30PM. All members are encouraged to support the annual fundraiser by a variety of ways:

- Sponsorships – There are a variety of sponsorship levels starting at \$350. This year, you may provide a sponsorship honoring a special someone or in memoriam of someone (past Altrusans, family members or friends). You may go online to the Altrusa website (OWT Member Information under Members Only) and locate OWT Sponsorship Events. You may sign up there and pay via credit card or pay by check. If paying by check, please complete the sponsorship form and send check made payable to Altrusa Int'l of Richardson Foundation, Inc. Send to Gayle Ingle at the P.O. Box 832101, Richardson, TX 75083-2101. For more sponsorship information, contact the sponsorship team, Brenda Duckett or Mary Boyter.
- Underwriting the luncheon expenses related to the event - You may go online to our new OWT Member Information page under Members Only, and find both the Underwriting Form and a link to signing up online. You then may select which of the Items you would like to underwrite and the dollar value. You may pay for underwriting online via a credit card. If you want to pay by check, again please complete underwriting form, make check payable to Altrusa Int'l of Richardson Foundation, Inc., and mail check to Gayle Ingle at the PO Box above. If you have questions on underwriting, please contact Brenda Duckett or Mary Boyter.
- Attending the OWT luncheon - Registration for the OWT luncheon will be open on the website on Tuesday, September 6, 2022. There will be two ways to register this year. The first is to register online and pay via credit card. (Please note: If you register online and do not pay via credit card in 15 minutes, your reservation will be canceled.) If, you want to pay by check, please may check payable to Altrusa Int'l of Richardson Foundation, Inc. Please send check to Gayle Ingle at P.O. Box 832101, Richardson, TX 75083-2101. DO NOT register online if paying by check. Once your check is received, Deb Bourland, Registration Chair, will register you and your guests. If you have questions on registration, you may contact Deb Bourland.
- Volunteering for different activities for the luncheon. There will be a variety of activities you can sign up to

do. Look for more information coming out in the next few weeks on the volunteer opportunities.

We look forward to having 100% participation level. Please consider what you can do to make this event successful as all our scholarships, grants, and community projects are funded by this single event.

Membership Recruitment July 2022

A Recipe for Membership for 2022-2023

By Sarah Wagner

All the ingredients for a successful club consist of:
Combine:

- 2 cups determination to build a strong club
- 1 cup committed potential members
- 1 cup hands-on projects
- 1 cup communications
- 1 cup support
- 2 cups desire to serve our community

Blend with:

- 1 pint strong leadership
- 1 gallon of FUN

Fold in:

- 3 tablespoons retention-based activities
- 2 or 3 theme parties to taste
- ½ cup Altrusa Accents
- 2 cups vision

Pour into a well-oiled pan, pop into a community that's just waiting to be served and...WATCH THOSE ALTRUSANS COOK!

Altrusa Accent

Difference between the Altrusa Association (clubs) 501 (c) (4) and the Foundation 501 (c)(3).

By Martha Harwick Hofmeister
Altrusa International of Downtown Dallas

The Altrusa International Foundation was established in 1962 as the charitable arm of Altrusa International. While both the association (Altrusa International) and the Foundation are non-profits and do not have to pay taxes on their income, the Association is not a charity and the Foundation is. Thus, gifts to the Foundation are tax deductible, while gifts to the Association are not.

The Association is a 501(c)(4) tax exempt social welfare organization, while the Foundation is a 501(c)(3) charitable organization.

Likewise, Altrusa clubs are part of the Association and are not charitable organizations; they work to improve their communities through service and operate to promote social welfare. Clubs are 501(c)(4) social welfare organizations.

Clubs may have affiliated local club foundations, many of which share the tax exemption of the Foundation and report regularly to it; these local club foundations are charities, also known as 502(c)(3) organizations.

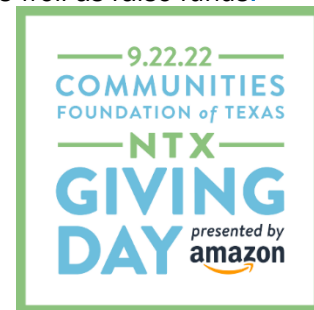
These foundations work closely with their clubs to encourage charitable donations which are used to fund club community service projects. Charitable donations to a club's foundation may only be used for service projects and may not go to the administrative activities of the club.

Clubs that do not have a local foundation and wish to form one may contact the International Foundation for information and assistance.



Hello Altrusa Richardson! MARK YOUR CALENDARS!!!!

We as a club are registered to participate in North Texas Giving Day. It will be held on September 22, 2022, and will be an 18-hour giving event. This is the time to start making a list of all your contacts that you think might want to support our efforts on September 22. As we get nearer to time for this event, I will send suggestions that might help you in selecting to whom the invitation should be sent, and instructions for the NTX Giving Day website. This is our opportunity to tell friends and acquaintances more about Altrusa as well as raise funds.



This is not meant to interfere with OWT, it is just another avenue that we have to get funds for our Altrusa Service Projects. Remember when we could not have OWT during the pandemic, NTX Giving Day allowed us to raise over \$8,000 to help us through a rough patch. ANYTHING we get on NTX Giving Day will help us do more in our community.

More to come...

Sue McElveen, Development Chair
Altrusa International of Richardson Foundation, Inc.