

2013-2014

Board of Directors

President

Pam Kovacs

President-Elect

Gloria Sandoval

Vice-President

Sue McElveen

Recording Secretary

Marsha Peters

Corresponding Secretary

Gerry Carron

Administrative Treasurer

Jenn Rohm

Foundation Treasurer

Courtenay Tanner

Directors

Kay George

Jo Leeper

Linda Korn

Cindy McIntyre

Immediate Past President

Kimberly Kierce

Parliamentarian

Carolyn Swanson

What's Inside?

President's Message	1
Project Previews	11
Project Reports	6-9
Committee Reports	2-6,13
Board Actions	12
Meeting Preview	10
Meeting Highlights	9-10
Club Calendar	16
District Nine News	12
International News	15
Int'l Foundation	15
Altrusa Accent	9
Member Highlights	12
Obituary	3
Donation Requests	10
HASR Luncheon	12
New Member Guide	5
United Nations Day	13
World Food Day	13

President's Message

SEIZE THE DAY—EVERYDAY—TO RECRUIT

As the date for the Outstanding Women of Today Awards Luncheon quickly approaches, I decided membership would be a timely President's message. There is such awareness of the financial importance of the event that it is easy to lose sight of the fact that this event is a mecca for new members. I hope members realize that our major fundraiser is also a great recruitment opportunity. As we are greeting, selling tickets or even escorting nominees to the reception, we can – and should- be telling them all about Altrusa.

When we look around the room on the day of the big event, we usually see a diversity of attendees. Is this same diversity reflected in our club's membership? Post event, committee members do a great job of following-up with nominees and others for potential members. But, what more can each of us do to increase diversity of our membership? Does every member make a sincere effort to recruit as least one new member each year? Hopefully that person is willing to be active and will be a mirror of the diversity of our community in both age and ethnicity.

Both before the luncheon and the months leading up to it, I continue to be amazed at the sheer numbers of members actively involved in this event. If only we could figure out how to maintain the same level of engagement throughout the year. With a club as large as ours and knowing the number of members serious about service, one does have to wonder

why only about half our membership attends business meetings and dinner programs.

What can we do to ensure more of our members are truly "active members" and not just names in our directory?



Think how great it would be if all members – I mean everyone- made the extra effort to attend at least one club meeting a month. We are an amazing club and do amazing deeds. However, we are a club. So, this is precisely why we have club meetings that members should be attending on at least somewhat of a regular basis. I can't even imagine how extraordinary our club would be if our members showed the same enthusiasm about attending meetings as they show for our service projects. And, if each and every member really did sign up and actively participate on at least two committees; we would be even better than we could dream. Our Governor Beth Blair says she believes in all of us. I believe in dreams come true - and in you, too.

Pam Kovacs

President, 2013-2014

pamkovacs@friendsplaceads.com

"Leading Loudly, Serving Proudly!"

Committee Report

RETENTION COMMITTEE LISTENS TO MEMBERS

By Mary Beth McLemore, Retention Committee Co-Chair

Forty-four members responded to the Retention Committee's poll that was given out at both August meetings. Members were given a list of activities, road trips, and cultural arts events to decide if they would be interested in doing or attending. Members were also asked should service activities be combined with retention activities and should Altrusa support other city organizations events. The Retention Committee sat down with the top voted events and set a calendar and organizers for Altrusans to have fun but do service and not be overwhelmed with activities.

The number one vote went to Lunch Bunch. Lunch Bunch will still be chaired by Ann Eisemann, who is traveling and will set up the quarterly date and places

upon return. The first lunch at Aboca's in August was very well attended. The Committee listened and changed the day to Fridays which many members requested. Watch the website and reminders for future Lunch Bunch dates.

Movie Night at the Theater was second tied with Eisemann Performances. First, we will be setting up three movie Saturday afternoons. Spouses and Special Others are invited and attendees will be encouraged to go for drinks and/or dinner after the movie so a lively conversation can take place about the movie. Kay George, Julie Horan, and Freda Hanley will set up the first movie, The Richardson Reads and August Book Club choice, *The Book Thief*, for November. Tell them if you see a movie that would be fun to see together. Next, Kimberly Kierce has already placed on the website our Eisemann Performance. Check the web and get your tickets for "Girls Night Out" on November 14th at 8:00 p.m. It sounds like a fun ladies time for all of us.

Book Swap and Book Club were the next most popular. Book Swap, combined with Community Outreach's school supply collection, made for a great end of summer get together in August. Kay George and Jan Belcher will be deciding the books for January through November 2014 Book Club on the fourth Monday night from 6:00 pm to 7:30 pm at Friends Place. They want your input so send them your suggestions. Members do not have to attend each time and reading the book is not required. Discussions are wonderfully about life, women and times. This is one of the very best ways to get to know your Altrusan sisters, according to those who attend and some of the Club's newest members. Also, the well-attended Seder will again be offered. Bobbi Klein is checking for the date.

The Richardson Symphony was the next voted event. The Committee felt that attending the Christmas Program with other Altrusans on December 7th was a perfect way to start the holidays. Kimberly

(Continued on page 3)



RETENTION COMMITTEE (Continued from page 2)

Kierce, our Cultural Arts organizer, has again set the information up on the Altrusa website. Members and Spouses or Special Others should purchase their own tickets. Kimberly will make reservations at the Prelude Cafe for dinner before the concert for those signed up. Altrusans should pull out their Christmas best and get in the spirit.

Our event for late January/early February to help lift winter and post-holiday blues will be an Art Party, which will be organized by Jan Skinner. Those who attend last Spring recommended this as a fun and crazy learning experience. It's a new Altrusan idea to stretch our talents. More information will be given as time gets closer.

Members will be given a list of "other activities" (examples: Bridge, Nasher Friday Nights, or Bike Hikes, etc.) to those interested and can set up their own Altrusa sister times. Nothing is stopped but the Retention Committee felt that our job was not to entertain at the expense of members doing service. Members totally agreed and voted, 35, to do service with retention and 29 voted to support other city organizations. The International Relations Committee is exploring a large family pot luck dinner for International Day of the Family in May – stay tuned!

Members, you circled your likes. Retention is planning based on your input. Hope to see you and friends who might be interested in Altrusa at our activities as these are great recruitment events as well!

VIRGINIA LUTHANS



LUTHANS, VIRGINIA BLATTNER, 1925 - 2013. Of Richardson. Born May 27, 1925 in Mexico Missouri. Died September 22, 2013. Memorial service Monday Sept. 30 at 2:00 PM in the chapel of First Methodist Church Richardson, 503 N.

Central Expressway. Virginia loved to teach children to read and was a kindergarten teacher for many years with the DISD. She was also passionate about volunteerism and served as the original volunteer coordinator and a volunteer teacher for Dallas Bethlehem Center's preschool and kindergarten programs. In her later years, she enjoyed volunteering for the Body and Soul Homeless ministry, baking bread to welcome visitors to First Methodist Church, and working in the Church Library. Virginia loved to play bridge and to make wonderful desserts for her family and friends. Survivors include her husband of 63 years, Richard, her son Bill and wife Liz, her daughter Janet Vance and husband Paul, four grandchildren and two great grandchildren. She is also survived by her brother Dr. John Blattner of California.

Committee Report

JUDGING OUTSTANDING WOMEN OF TODAY

By Bonnie Perry & Brenda Moreland, Judges Committee Co-Chairs

Every year, 5-6 individuals are chosen to be judges for the Outstanding Women of Today Awards Luncheon. The judges are leaders from a variety of professions and are people that have had significant experience in all the award nominee categories. Nomination packets include a nomination write-up, a biography, and two letters of recommendation. The nominee name is redacted from all judging material. All judges evaluate every category of nomination. If one of the nominees is from a judge's company or organization, that particular judge will recuse himself/herself from that category.

Each judge completes an evaluation of each nominee. Then, the judges meet with the Judges Committee Chairs, all the ratings are combined and final decisions are made. Altrusans do not participate in the judging process or the judges' discussion but they are present to answer any questions. We appreciate the work that the judges do for Altrusa and for the Outstanding Women of Today Awards Luncheon. Please be sure to thank the judges when you see them at the luncheon.



Committee Report

OUTSTANDING WOMEN OF TODAY CHANCE DRAWING OFFERS FABULOUS PRIZES!

By Jane Tucker, OWT Committee Chance Drawing Committee

This year's chance drawing tickets at the Outstanding Women of Today...Builders of Tomorrow Luncheon on October 25 offer a wide variety of opportunities to win a spectacular prize!

Back by popular demand, the first prize is a one week stay for up to ten people at the Corrydon Lodge near Edinburgh, Scotland. Even though airfare is not included, this Victorian shooting lodge sits on an acre and a half of private grounds on the banks of the River Shee. It has views of the Grampian Mountains and is in the heart of Perthshire which is a perfect location to use as a base for exploring Scotland with family and friends. The value of this prize is \$1,400. <http://www.corrydonlodge.com/>



The next item is a fun get-a-way two night stay which includes breakfast at the Travaasa Austin Resort & Spa. All you need to do is view a sunset on their terrace overlooking the Balcones Canyonlands Preserve to know this resort embraces the Texas Hill Country ambiance. The property includes a state-of-the-art fitness center, a tranquil spa with an infinity edge pool, horse stables, a beautiful appointed dining area with an exhibition kitchen and a outdoor patio for viewing those Texas sunsets. The reported value of this prize is \$1,220.



For pampering jewelry lovers, Leland's Gold and Diamond's has graciously donated a beautiful 14 kt gold Angel pendant with approximately one third carat weight which is attached to an 18-inch 14 kt. Yellow gold chain. The value of this gorgeous necklace is \$875.



The next prize is a trio of items to offer a couple a perfect "in town" getaway weekend. It starts out with a one night weekend stay for two with breakfast at the Hyatt Regency North Dallas/Richardson Hotel. Saturday night your \$100 gift certificate to the Silver Fox Steakhouse allows you a wonderful dining



Prime Steak • Lobster • Seafood



experience followed by attending The King's Singer's concert at the Eisemann Center for Performing Arts on December 3, 2013. The total value of this prize is \$329.

For golf lovers, the next prize will be a perfect weekend getaway. This prize offers a one night stay at the Winstar World Casino in Thackerville, Oklahoma with two rounds of golf. It is a great destination to incorporate golf and casino fun. This prize is valued at \$219.



The final prize has been donated by Central Market. With Thanksgiving right around the corner, this \$100 gift card can certainly help financing a great turkey dinner.



The tickets are now available for purchase ahead of time by contacting Jane Tucker via email. As you do not have to be present to win, this is a perfect opportunity to sell to family, friends, and co-workers who will not be able to attend the luncheon, but want the opportunity to win one of these great items. The tickets are reasonably priced at \$10 for one or three tickets for \$25.

**Membership Retention Committee Report
ELECTRONIC BIRTHDAY CARDS!**

Happy Birthday to you... and to you... and to all 85 of us! The Membership Retention Committee would like to send birthday greetings to everyone, but the arithmetic showed that snail-mailed cards are not in the budget. At current postage rates, we would be spending almost \$40 per year. And did you hear? USPS wants to raise the rates again! That is why, on your special day, you will receive a (free) eCard from 123Greetings.com. Thank you, Claudia Tatum, for entering all those email addresses and birthdates on the 123Greetings website.

If you should receive unwanted newsletters and special offers from 123Greetings and would like to unsubscribe, go here <http://nl.123greetings.com/unsubscribe>, enter your email address in the box on the right side of your screen, and hit Unsubscribe. The junk mail will stop, but you should still receive YOUR eCards.

Committee Report

ALTRUSA RICHARDSON NEW MEMBER ORIENTATION GUIDE

This guide is meant to be a valuable tool to identify specific things that will aid you to build a good foundation as an Altrusan. This plan is designed to take approximately 18 months to two years to complete, because it takes about two years to really understand how our club and Altrusa work. At the May business meeting at the end of your "Sophomore" year, you will be invited to an "ALTRUSANATION", to recognize your progress and accomplishments.

To aid you in tracking your progress the Membership Development Committee suggests that you mark the date you complete your action steps.

	<u>Date Completed</u>
STEP 1. PRIOR TO MEMBERSHIP	_____
◇ Attend two or more meetings	_____
◇ Complete Recommendation paperwork with sponsor(s)	_____
◇ Visit our website: www.altrusarichardson.com	_____
STEP 2. INITIATION MONTH	_____
◇ Attend New Member Orientation prior to Initiation Ceremony	_____
◇ Select committee membership (one foundation and one service)	_____
◇ Receive and become familiar with New Member materials	_____
◇ Become familiar with your Altrusa encyclopedia	_____
◇ Create your website log-in: www.altrusarichardson.com	_____
◇ Barbara Cornelius can assist with this)	_____
◇ Learn how to register for dinner meetings and events	_____
◇ Write a short biography for our Altrusa Tidings newsletter	_____
◇ Attend next available Orientation/Reorientation	_____
STEP 3. BEGIN ACTION STEPS (steps can be done in any order and you are not required to do them all, but you will benefit most if you complete the plan)	
1. Participate in at least one hands-on service project each year (minimum of 5 hours service per year required)	_____
2. Assist in planning for a committee project	_____
3. Attend a Board Meeting	_____
4. Attend a Foundation and Administration meeting	_____
5. Ask the club President how you can help her	_____
6. Work on or contribute to the club Newsletter	_____
7. Assist with planning or participate in fundraising event (OWT)	_____
8. Assist one of the secretaries	_____
9. Schedule date to help Administration Treasurer with check in	_____
10. Give an Accent or Invocation (perhaps one each year)	_____
11. Assist with a Membership event	_____
12. Attend a Leadership event	_____
13. Help the Program chair with a program meeting	_____
14. Attend district conference (April 15 & 16, 2014 in Austin)	_____
15. Attend International convention if possible (July 2015 in Kansas City)	_____
16. Invite a guest to attend a meeting with you	_____
17. Attend a meeting of another Altrusa club	_____
18. Become familiar with both the International and District Nine websites	_____

Project Report

ALTRUSA WINE & CHOCOLATE LITERARY SOCIETY READS ON & ON

By Kay George, Membership Retention Committee Co-Chair

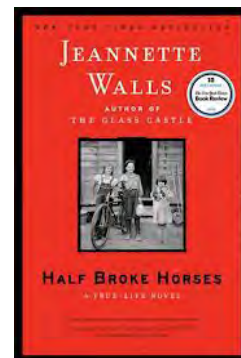
We had a great turnout to discuss the selection for September – *All Quiet on the Western Front* by Erich Remarque. The discussion was led by Jan Belcher. Thanks to all who participated and who brought sandwiches, snacks, wine and chocolate!

This was our classic book selection for the year. The book describes the German soldiers' extreme physical and mental stress during World War I, and the detachment from civilian life felt by many of these soldiers upon returning home from the front. The novel was first published in November and December 1928 in the German newspaper *Vossische Zeitung* and in book form in late January 1929. The book and its sequel, *The Road Back*, were among the books banned and burned in Nazi Germany. It sold 2.5 million copies in 22 languages in its first eighteen months in print.

October 28, 2013 - The selection for October is *Half Broke Horses* by Jeannette Walls.

"Those old cows knew trouble was coming before we did." So begins the story of Lily Casey Smith, Jeannette Walls's no-nonsense, resourceful, and spectacularly compelling grandmother. By age six, Lily was helping her father break horses. At fifteen, she left home to teach in a frontier town—riding five hundred miles on her pony, alone, to get to her job. She learned to drive a car and fly a plane. And, with her husband, Jim, she ran a vast ranch in Arizona. She raised two children, one of whom is Jeannette's memorable mother, Rosemary Smith Walls, unforgettably portrayed in *The Glass*

Castle. Lily survived tornadoes, droughts, floods, the Great Depression, and the most heartbreaking personal tragedy. She bristled at prejudice of all kinds—against women, Native Americans, and anyone else who didn't fit the mold. Rosemary Smith Walls always told Jeannette that she was like her grandmother, and in this true-life novel, Jeannette Walls channels that kindred spirit. *Half Broke Horses* is Laura Ingalls Wilder for adults, as riveting and dramatic as Isak Dinesen's *Out of Africa* or Beryl Markham's *West with the Night*. Destined to become a classic, it will transfix readers everywhere.



If you are reading ahead...

November 18, 2013 – *The Shack* by William P. Young. The November gathering is changed to 3rd Monday due to Thanksgiving week.

REMINDER – AWCLS meets on the fourth Monday of every month at **Friends Place**, 1960 Nantucket Drive in Richardson. As always, we begin at 6:00 PM and end by 7:30 PM. It is not necessary to have read the book to participate. Attendees are asked to register for the meeting on our website, indicating what they plan to bring and share: snacks, chocolate, or red or white wine. We always have a great time!

HAPPY READING!!!!!!

Committee Report

FOUNDATION GRANTS COMMITTEE ANNOUNCES RECIPIENTS

Dena Davis and Bonnie Perry, Grants Committee Co-Chairs

The Altrusa Richardson Grant Committee reviewed eleven requests for Altrusa Grants for the 2013-2014 year. The membership approved \$6,500 to be spent on grants this year. Committee members spent over 100 hours reviewing each proposal and meeting to decide how best to allocate the funds. The following nine organizations were selected:

- ♦ Camp Summit - \$900
- ♦ Counseling Place (Formerly NYFC) - \$900
- ♦ Eisemann Center Foundation - \$300
- ♦ Network Community - \$900
- ♦ Richardson Adult Literacy Center (RALC) - \$1,000
- ♦ Richardson Reads One Book (RROB) - \$1,000

- ♦ Richardson Symphony Orchestra - \$300
- ♦ UTD Kids University - \$900
- ♦ Warren Center - \$300

The monies were mailed in late August to all organizations. At the September business meeting, Rose Daughety made a presentation to George Landis with a \$300 "big check" for the Richardson Symphony Orchestra. George graciously thanked Altrusa for their partnership and shared a little about RSO and their upcoming season.

The remaining eight organizations have been invited to receive their presentation check during a future business meeting.

Project Report

ORIENTATION/RE-ORIENTATION INTRODUCES GUIDE

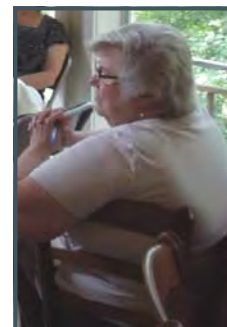
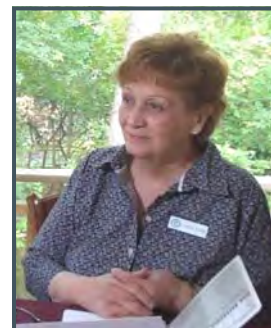
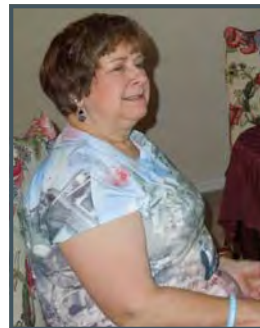
By Bobbi Klein, Membership Development Committee Co-Chair

The Membership Recruitment team has been busy! With the initiation in August, we started a new phase in helping members to become strong Altrusans. The initiates were presented their Altrusa pins on an emerald green ribbon (chosen by President Pam Kovacs as our club color). This ribbon will distinguish them as our newest members—our “Freshmen” if you will. At a September meeting, Jan Flesch and Zora Blankenship represented our “budding Altrusans” (our “Sophomore Sisters” who became Altrusans in 2012-2013). They were given a rosebud with a light green ribbon on which to wear the Altrusa pin. The colored ribbons will help us all be aware who our newest members are.

At the Fall Orientation/Re-Orientation, we introduced the New Member Orientation Guide in response to a Strategic Plan objective, recognizing the need for a more cohesive mentoring plan. The basis of the guide was the Leadership Workshop at International Convention. The guide is designed to assist new members to become strong Altrusa leaders, and to help our more seasoned members as they become familiar with our club and their part in it. The complete plan will be posted in the members area of the website.

The Guide has specific actions to be taken as the Altrusa journey begins. The steps are clearly defined with measureable results. Completion is intended to take about 18 - 24 months, because it truly takes about two years to understand what it means to be an Altrusan. No one will be required to do all the steps, but it is our hope that completion of the steps will lead to a great Altrusa experience. In May, we will have an ALTRUSANATION (Altrusa graduation) ceremony for our “Sophomores” to recognize their accomplishments and their completion of the Guide.

Okay, so what does this mean to you? All of us are mentors to our new members, so you need to be aware of how you can guide our sisters along their way. You can answer questions, ask them to join you in projects, offer advice, and generally include them in all phases of Altrusa. You'll be helping them to become strong Altrusans and build an even stronger Altrusa club. You'll also find some wonderful new friends and experiences. Isn't that one of the reasons you are an Altrusan?



Project Report

WALK TO END ALZHEIMER'S

By Gloria Sandoval, Seniors Committee

The Collin County Walk to End Alzheimer's was held at Celebration Park in Allen, September 28. The Walk started at 9:30AM, however, volunteers were asked to report much earlier.

At exactly 6:45AM, Altrusans Pam Kovacs, Nancy Rohm, Jenn Rohm, Jo Leeper, Mary Beth McLemore, Samantha Slaughter, Elizabeth Smith, Gloria Sandoval, Zora Blankenship, Pat Hansen, Jan Skinner, Claudia Tatum, Debbie Simms, Norma Hammerlund, Rose Daughety, and Janice Swallow with Altrousers, Isaac Sandoval, Mike Johnson, David Swallow, and Curtis Sheldon walked up to the palladium and declared: "we're here." Gloria Sandoval said, "everything was setup and ready for us to get to work, and we did. The pros that we are, we picked up our books, cash boxes and markers, set our Altrusa Sign in front of our table and prepared for the Walkers to get registered."

Kailey Posey, Walk Manager, said, "It was such a relief to just turn everything over to Altrusa and let the ladies and men get to work. The Walk to End Alzheimer's would not be possible without the support of our fantastic volunteers! We count on your invaluable contribution of time and energy to make the event a success. Walk Day Volunteers help us accomplish essential tasks and interact with walkers to ensure they have a great experience."



Project Report

RICHARDSON READS ONE BOOK

Altrusa Richardson Foundation is one of the major contributors to the Richardson Library's annual Richardson Reads One Book project. Altrusans serve as ushers at the author's lecture, this year held on September 10.



(above) At the Richardson Reads One Book reception on September 10, Altrusans Janet Vance, Kim Kovacs, and Mary Beth McLemore are pictured with Markus Zusak, author of *The Book Thief*.

(right) Author Markus Zusak discusses his book at the Author Lecture.

Altrusa Accent

MAKE A DIFFERENCE DAY

Make A Difference Day is the most encompassing national day of helping others -- a celebration of neighbors helping neighbors. Everyone can participate. Created by USA WEEKEND Magazine, Make A Difference Day is an annual event that takes place on the fourth Saturday of every October. The next event is Saturday, October 26, 2013. Every year, millions of people care enough about their communities to volunteer on that day, accomplishing thousands of projects in hundreds of towns. Altrusa usually finds a way to tie in the Altrusa International focus on literacy.

Meeting Highlights

AUTHOR SPEAKS AT SEPTEMBER 19 MEETING; PEACE DAY OBSERVED

Julia Heaberlin, novelist, spoke to us about the process of writing a book and getting it published at our September 19 dinner meeting. Her first novel is *Playing Dead*, and her most recent is *Lying Still*.



Jo Leeper and Barbara Berthold pass out candle packets to recognize the UN International Peace Day on September 21.. Audrey Braver, our UN representative, said that to view UN webcasts, go to <http://webtv.un.org>.



Meeting Preview

OCTOBER 17 MEETING: BRAIN HEALTH

By Sue Walker, Program Committee



Erin Venza, M.S., CCC-SLP, a Clinician at the School of Brain Health, UT Dallas, will be our speaker at the October 17 dinner meeting.,

Ms. Venza is an integral member of a research study team focused on enhancing brain performance in individuals with memory concerns and Mild

Cognitive Impairment (MCI). Their research investigates the longitudinal effects on cognitive performance of two different brain training programs. Ms. Venza also conducts Brain Health Physicals for adults wishing to establish a baseline of cognitive function, which include personalized feedback to help individuals maintain cognitive strengths and enhance areas primed for improvement. Prior to joining the MCI research team, Ms. Venza conducted cognitive-linguistic interventions for individuals who had sustained a traumatic brain injury or had a diagnosis of Multiple Sclerosis. She holds a Masters in Speech and Language Pathology from The University of Texas at Dallas.

Meeting Highlights

CHECK PRESENTED AT SEPTEMBER 5 MEETING

George Landis, president and executive director of the Richardson Symphony is shown receiving a Big Check from Rose Daughety and Pam Kovacs at the September 5 Foundation meeting.

COMMITTEES REQUEST DONATIONSCOMMUNITY OUTREACH COMMITTEE

NETWORK of Community Ministries keeps Emergency Lunches on hand for clients who arrive hungry. We are currently verifying what items NETWORK wants in the lunches and if we need to provide additional containers. We will let everyone know, as soon as we can, what items you might contribute if you choose. These items will be collected at the dinner meeting on October 17 and at our assembly party on October 29.

COMMUNITY OUTREACH COMMITTEE

The Community Outreach Committee will be collecting toiletries for Network at each of the Business and Dinner Meetings in 2013-2014. Kay George is in charge of coordinating this effort and will provide a lovely hot pink container (courtesy of Donna Buhr) at each meeting. The Holidays are fast approaching so the need is great. Please be generous.

INTERNATIONAL RELATIONS COMMITTEE

A little gesture can make a huge difference... a smile in the streets, a meal shared among friends, a quarter given to a great cause. We invite you to participate in "Trick-or-Treat for UNICEF". UNICEF aims to reduce child mortality and reach a day when the number of children under the age of 5 dying from preventable causes is NOT 18,000 a day—it is ZERO. Most of the children die of preventable causes: malnutrition, unsafe drinking water, the lack of an affordable vaccine (<http://www.unicefusa.org/work/>) Please bring your change to the October dinner meeting and help us support UNICEF. Together we can make a difference.

SENIORS COMMITTEE

The Appletree Court Senior Living Live Auction will be October 22. Please check your closets for re-giftable items and bring any donations (NO candles) to the October 3 meeting. Any new items—for both women and men—would be greatly appreciated. Holiday things, all-occasion greeting cards, lap robes, toiletries, and stuffed animals would be appropriate. The bidding is fast and extremely competitive. The residents use "Apple bucks" to pay for their winnings.

SOPHOMORE SISTERS COMMITTEE

For their Make a Difference Day Project, the Sophomore Sisters Committee acquired hundreds of children's books from Half Price Books and will deliver them to Texas Scottish Rite Hospital for Children. We welcome members' contributions of children's books at the October dinner meeting in support of this project.

Project Preview

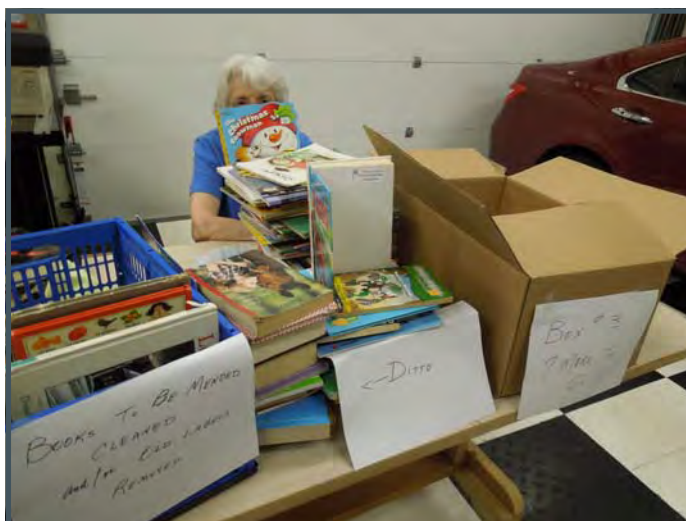
READY TO MAKE A DIFFERENCE!

By Kimberly Kierce, Sophomore Sisters Committee Liaison and Community Outreach Co-Chair

In honor of Make a Difference Day on Saturday, October 26, 2013, Altrusa Richardson, through the Sophomore Sisters Committee (aka 2012-2013 New Members Committee), will be supporting **Texas Scottish Rite Hospital for Children**, one of the nation's leading pediatric centers for the treatment of orthopedic conditions, certain related neurological disorders and learning disorders, such as dyslexia, with a literacy project focused on enhancing the lives of these children through reading, which is a great way to escape the treatment, surgery, and rehabilitation these children encounter every day. Book donations will be presented to the hospital executives and children to support literacy, the international focus of Altrusa International.

On September 23, Kimberly Kierce, Committee Liaison, went to the new Half Price Books Donation Warehouse and picked up ten boxes of children's books. The new warehouse is very nice and well organized with knowledgeable and helpful workers (see pic). Half Price Books is committed to donating more than a million books each year to worthy causes and Altrusa Richardson was selected to receive books through their Million Book Project to help support our worthy cause.

Committee Members are asking all Altrusans to bring children's books to the October Business or Program Meetings in support of this project. Volunteers are needed to help label/stamp all the books prior to our donation to the hospital. A small donation of books will be delivered on Saturday, October 26, due to slow weekend activity at the hospital, and a larger delivery of books will be made on Monday, October 28, when hospital executives will be on-site to receive our book donation.



Above, volunteer Ernestine Swanson pastes labels in hundreds of books and thereby qualifies for a nice monetary donation from PNM Resources Foundation.

Below, Kimberly Kierce takes a break from supervising the loading of ten very heavy boxes of books into her vehicle.



Member Highlights

HASR AWARDS LUNCHEON IS NOVEMBER 12; THREE ALTRUSANS ARE NOMINEES

By Mimi Tanner, HASR Liaison

The Helping Agencies Serving Richardson (HASR) Volunteer of the Year Luncheon will be held on November 12, 11:30, at the Richardson Woman's Club. Our Altrusa nominees are: Jane Tucker, Humanitarian; Courtenay Tanner, Leadership, and Hazel Weathers, Education. Plan to attend the luncheon to cheer our nominees on, hear Altrusan Mayor Laura Maczka, who is the speaker, and support Kay Hopper who will receive the Dot McCalpin Founders Award. Tickets are \$25. Gloria Sandoval will coordinate Altrusa ticket purchases so our club members can sit together.

HASR is a coalition of social service agencies and supporters of social services in the Richardson Independent School District geographic area. HASR was founded in 1989 as a 501 (c) (3) organization by the Social Service Task Force of Leadership Richardson and are governed by their member organizations. Full



membership in HASR gives voting rights to those member organizations; associate membership is a non-voting membership. HASR's Board consists of the elected officers; Mimi Tanner is the 2013 Secretary. The purpose of HASR is to improve the delivery of social services in Richardson in a non-profit, non-political forum for better communication, coordination, and cooperation among the service agencies serving RISD.

Altrusa Richardson's HASR representative, Mimi Tanner, is in charge of check-in for the Awards Luncheon. She needs three Altrusa volunteers to assist. If you are interested, please let Mimi know.

District Nine News

DISTRICT NINE HANDS-ON SERVICE PROJECT SCHEDULED FOR NOVEMBER 2

By Kimberly Kierce, Community Outreach Committee Co-Chair



The Altrusa District Nine Service Committee has organized a service project for DFW area Altrusa clubs. Altrusa volunteers are needed to work at the North Texas Food Bank on Saturday, November 2, 1:00-3:30 PM. Volunteers should

arrive 15 minutes early. Free parking is available. As instructed by the Food Bank, volunteers will be working in the warehouse sorting through food products; they must wear closed-toe shoes and should dress comfortably for warm temperatures. The North Texas Food Bank is located at 4500 S. Cockrell Hill Rd., Dallas, TX 75236.

District Nine is looking for at least 25-50 volunteers from DFW area club to participate. This event is being

centrally organized in the DFW area by Belva Gibson, District Nine Service Committee Chair.

If you have any questions about Altrusa Richardson's participation, please contact Kimberly Kierce.

BOARD ACTIONS:

- ◇ Verified that Form 990-N was E-filed for both Club and Foundation
- ◇ Received Audit Committee Reports for Administration and Foundation books (2012-2013); reports will be presented to membership at October business meeting
- ◇ Approved application from one new member
- ◇ Confirmed that there will be no Board meetings in October.

Special Days

ON OCTOBER 24, TAKE A MOMENT TO OBSERVE UNITED NATIONS DAY

By Barbara Berthold, International Relations Committee Co-Chair

"UN Day marks the anniversary of the entry into force in 1945 of the UN Charter. With the ratification of this founding document by the majority of its signatories, including the five permanent members of the Security Council, the United Nations officially came into being. 24 October has been celebrated as United Nations Day since 1948. In 1971, the United Nations General Assembly recommended that the day be observed by Member States as a public holiday" (<http://www.un.org/en/events/unday/index.shtml>).

In last year's speech Ban Ki-moon, current Secretary-General of the United Nations, stated: "The United Nations is not just a meeting place for diplomats. The United Nations is a peacekeeper disarming fighters, a health worker

distributing medicine, a relief team aiding refugees, a human rights expert helping deliver justice."

The United Nations is Richardson Altrusans collecting funds for UNICEF, the children's arm of the United Nations. As in past years we invite you to join the International Relations Committee in supporting UNICEF. General funds collected will be used for life-saving methods like vaccines and insecticide-treated bed nets, emergency relief following natural disasters or educational opportunities and School-in-a-Box kits. If you would like to participate, you will have the opportunity to donate (some change or more) at the October Program Meeting.

Please help us create those smiles all over the world!



Special Days

WORLD FOOD DAY IS OCTOBER 16, 2013

By Jane Tucker, International Relations Committee Co-Chair

More than a billion people live on less than \$1.25 a day and one in eight people go to bed hungry every night. This means an estimated 870 million people worldwide are literally hungry. In order to enable these people to access the food they need, there needs to be a 60 percent increase in the production of basic staple foods. The Food and Agricultural Organization (FAO) of the United Nations decided to focus on this problem in 1979 by establishing World Food Day and, since 1981, has had campaigns to focus on different aspects of world hunger through the observance of World Food Day.

The theme for World Food Day in 2013 is **"Sustainable Food Systems for Food Security and Nutrition"**. There is no doubt that producing food is

important, but more food production is necessary to give over two billion people worldwide the vital nutritious diet they need. Agriculture must become more nutritious-sensitive with stronger focus on fruits, vegetables, and other nutrient-dense foods. With sustainable food systems there are foods produced for nutritious diets for not only the people of today but for generations to come. In today's society, approximately 60 percent of the world's ecosystems are degraded largely due to environmental effects of our food systems. By using resources more efficiently, we can increase the amount of healthy food available worldwide. This means we need to learn how to get the most food out of every plot of ground and every speck of fertilizer to save valuable resources for the future.

(Continued on page 14)

Committee Report

OUTSTANDING WOMEN OF TODAY—EVENT TIMELINE

By Janice Swallow, OWT Committee Co-Chair

Our Awards Luncheon takes a lot of coordination and timing so to keep everyone informed about how the day should flow, a proposed timeline is provided. Keep in mind these are proposed times and volunteers may be provided something a bit different from your specific Event Coordinator. But of course, everyone is welcome to come and assist with whatever needs to be done the day of the event or just visit. We appreciate the help and enjoy the conversation.

Luncheon Timeline

8:30 AM	OWT Committee Chairs meet for Hotel Walk-thru with Hotel Rep
9:00 AM	Decorations Committee begins table decorations
9:00 AM	Reception Committee begins decorating reception area
10:00 AM	Club Display and Event Signage posted
10:30 AM	Slideshow setup
10:30 AM	Nominee Registration Check-in opens
10:30 AM	Ushers / Hostesses arrive
11:00 AM	Registration Check-in Committee arrive
11:00 AM	Reception for Nominees begins
11:30 AM	Luncheon Registration opens
11:30 AM	Ballroom doors open (slideshow begins)
11:30 – 12:00	Slideshow runs
12:00 PM	Luncheon Begins (slideshow stops)
12:10 – 12:20	Slideshow runs
12:25 PM	Keynote Speakers begins (slideshow stops)
12:45 PM	Awards Program begins – Nominees honored
1:15 PM	OWT Winners announced with acceptance speeches
1:45 PM	OWT Winner Photographs
1:45 PM	Raffle Winners announced and Luncheon Ends
2:00 PM	Meet with Hotel Rep to wrap-up bill and follow up Celebration!

MAKING RESERVATIONS FOR OWT

The Altrusa Richardson website is set to accept luncheon reservations. You may either pay on-line using PayPal or provide a check to Ginger Tonne or Janice Swallow or mail to Altrusa Richardson (PO Box 832101, Richardson, TX 75083). Registration, via the webpage, is required no matter which means of payment you choose. Luncheon RSVP deadline is October 16th.

WORLD FOOD DAY *(Continued from page 13)*

We as human beings have solutions to stop world hunger, but continue to do nothing about it. What the United Nations feels is lacking is the political will to eliminate poverty and they hope that people all over the world will take action on World Food Day to recognize the basic human right to the reality of food.

Could you live on \$1 a day?

There is a great opportunity locally to become aware of world hunger. On November 13, 2013, the Collin College Distinguished Speaker Program is hosting filmmakers Zach Ingrasci and Chris Temple, who filmed

“Living On One Dollar”. In this film, four college students took it upon themselves to go to a rural village in Guatemala and live on a dollar a day. Documenting their battle with intense hunger, the film gives insight into food hardships and life in extreme poverty so much of the world faces. The program is free to the public and will be held from 1:00 pm to 3:00 pm in the Conference Center on the Preston Ridge Campus located at 9700 Wade Blvd., Frisco, Texas. There will be a screening of the film, followed by a one-hour presentation about the making of the film, including a question and answer session.

International News

CHANGES TO BYLAWS AND POLICIES

By Carolyn Swanson

In a recent email, Dona Garretson, Altrusa International Immediate Past President announced that the **2013-2015 International Bylaws and Policies** will be available online. She also said that Policy 27: Guidelines for the Use of Altrusa Trademark Logos is still under consideration by the International Board of Directors for additional revisions. It will soon be released along with FAQs and additional memos explaining their use.

For quick and easy access to the new Bylaws, log on to our website, go to Member Information, and click on [Altrusa Bylaws and Policies 2013](#).

Some notable changes are:

- ◇ Executive Director is renamed Association Manager. (Throughout the document)
- ◇ Club names are changed by moving "Inc." to the end of the name or by removing "Inc." for clubs not incorporated under state law. (Policy 11: Names of Clubs, and Club Bylaws Article I. Name) This change requires that we file an amendment to our Articles of Incorporation with the State of Texas., changing our name to Altrusa International of Richardson, Texas, Inc.
- ◇ Rules for using Doc Morgan, Inc. are more rigid and comprehensive. (Policy 27: Requirements for the Use of Altrusa Trademarks)
- ◇ Mail and Email ballots may be used by the Board of Directors. (Club Bylaws Article XII. Duties of Officers)

International Foundation News

2013 COMMUNITY LEADERSHIP AWARD GIVEN AT CONVENTION

By Mimi Tanner

The Community Leadership Award is given by Altrusa International Foundation every two years at the Altrusa International Convention. Many years ago, Chris Simmie, who was then a Richardson Altrusan, won this award for her work with Teddy Bear Time.

The winner of the 2013 Award was announced at the recent Convention in New Zealand. From <http://foundation.altrusa.org/History.aspx>:

The Community Leadership Award went to Trevor Hurley, or Trev's Barbeque as the community came to know him. When earthquakes in Christchurch, New Zealand displaced people from their destroyed homes, Trevor and his wife, Jane, rallied a team of volunteers to provide food and water to the victims. The project gained momentum and grew to further provide groceries, clothing, blankets – and even emotional support. For nine months local businesses and community donations fueled the efforts. Trev's Barbeque already won the New Zealand TrustPower National Community Award, but Altrusa International of Ashburton in District Fifteen recognized the enormous contribution of this project and nominated it for the Altrusa

International Foundation Community Leadership Award. As Trev's Barbeque has since disbanded, Trevor and Jane Hurley will support a charity with the \$2,000 award – which stretches to \$2,500 New Zealand dollars. "That's a lot of sausages," said Trevor. "Jane and I forgot how many sausages we cooked - it seems so long ago now. We accept the honor on behalf of the Ashburton community."



Club Calendar October 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 Teddy Bear Time	2	3 <u>Business Meeting</u>	4	5
6	7 <i>Barbara O'Dell bday</i>	8 Teddy Bear Time	9 <i>Gerry Carron bday</i>	10	11 <i>Sue McElveen bday</i>	12
13	14 Yearbook Deadline	15	16	17 <u>Dinner Meeting</u>	18	19
20	21 Tidings Deadline	22 Teddy Bear Time Appltree Court Auction	23 <i>Brenda Moreland bday</i>	24 Decorations Committee Meeting	25 Outstanding Women of Today Luncheon	26 Make a Difference Day Project
27	28 AWCLS (book club)	29 Teddy Bear Time Outreach (Lunches for NETWORK)	30	31		

Business Meetings, 7 PM, 1st Thursday, Clubhouse at the Richardson Woman's Club

Dinner/Program meetings, 7PM, 3rd Thursday, Founders' Hall, at the Richardson Woman's Club

Board meetings, 7 PM, 4th Thursday, Friends Place Adult Day Services

Events on this page are copied from the calendar on our website.
See the event listing at www.altrusarichardson.com for details of
time and place.

If you choose, you may bring a gift (worth about \$5) to the dinner
meeting in the month of your birthday. There will be an opportunity
to put our names in a drawing (only \$1 per chance!) to win a
birthday gift. Proceeds are used for our administration budget.

Altrusa International, Inc. of Richardson, Texas
P.O. Box 832101
Richardson, TX 75083
Kimberly Kierce, Newsletter Co-Editor
Carolyn Swanson, Newsletter Co-Editor
contact@altrusarichardson.com
www.altrusarichardson.com