

**2012-2013
Board of Directors**

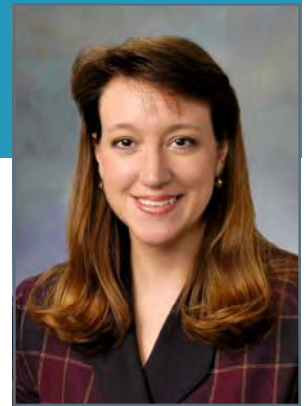
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Vice-President
Cindy McIntyre
Recording Secretary
Janet Vance
Corresponding Secretary
Toni Garrett
Administrative Treasurer
Carolyn Swanson
Foundation Treasurer
Janice Swallow
Directors
Genevieve Hamulak
Linda Korn
Gloria Sandoval
Courtenay Tanner
Immediate Past President
Bonnie Perry

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President's Message

Kimberly's Adventures



I am excited to be serving as your 2012-2013 President. When I became an Altrusan in 2001, I had no idea the places and the people I would experience. And today, I am very grateful for the opportunities I have had thus far and look forward to many more in the future.

As I began to think about my year as president, I wanted to find a theme that would inspire me as well as others. I have always had an adventurous spirit; a passion for Altrusa's purpose; feel that a passport is a must-have; and love to discover new and exciting people, places, and things. As such, my theme was born: **"Discover Altrusa: Your Passport to Adventure"**. My goals for the coming year are simple:

Participate - Be active. Be present. Be involved. I encourage you to get out in the community and share Altrusa with others. Invite friends, co-workers and acquaintances to attend meetings and club events. Share Altrusa with others!

Serve - I encourage you to be an active member assisting with club activities. Play an active role in Altrusa's mission: Leading to a Better Community. Accept leadership roles; take the lead on a committee project and see it through to completion; assist your fellow Altrusans on a variety of administrative and foundation events.

Explore - Make this a year of adventure and discovery. Our club has many long standing projects. Have you participated in all of them? We have to stay new and fresh so we will be introducing new projects as well. Do something you have not done before. Get out of your comfort zone.

Your adventure can be across the world or right in your backyard. The year ahead is not about the destination, it is about the journey. So, let the adventure begin!



Kimberly starts the year adventurously by Zip Lining in East Texas.

Discover Altrusa!

Kimberly D Kierce

2012-2013 President

Discover Altrusa: Your Passport to Adventure

Committee Report

SENIORS COMMITTEE DECIDES ON OLD, NEW PROJECTS

By Sandy Martin, Co-chair

The Senior Committee met at Sandy Martin's home on June 9th. Present were committee members Gloria Sandoval and Sandy Martin (co-chairs), Jo Leeper, Ann Payne, Carolyn Swanson, and Debbie Simms. Guests were Ernestine Swanson, Carolyn's mother, and Andrew Simms, Debbie's grandson.

The proposed projects for 2012-13 were discussed in detail, with special emphasis on how the project/event has been received and the value received from them. Ideas were sought regarding new events or projects.



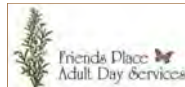
The Walk to End Alzheimer's will be 9/22/12 in Dallas and 9/29/12 in McKinney. Gloria will research both events and participation decisions will be made later.



Atria Bingo, on the second Wednesday of each month, is currently hosted by Gloria, and Atria residents like it. This is an easy activity handled by one person.



The Appletree Court Auctions in April and November are a BIG success and enjoyed by Appletree residents and Altrusans alike. Ernestine will make fleece and flannel throws for auction items, using fabric purchased with committee funds. Debbie will donate some fleece.



The Mother's Day Tea is scheduled for 5/10/13, and the Tie One On for Father's Day, which occurs 6/15/12, are both wonderful events at Friends Place Adult Day Services in Richardson.



Volunteers for the quarterly Richardson Public Library Book Rotation are getting hard to find, primarily because of the stress it causes on workers' backs, shoulders, knees, etc. Sandy will call Janet

Vance about Altrusa Richardson gradually stepping out of this project. We began this activity when the Library initially received the Grant from the State of Texas Loan Star Project.

Gloria, Ann, and Debbie attended the VNA Gift Wrap in November of last year. They reported that there are many organizations that wrap the VNA gifts, and last year they ran out of items to wrap. We will no longer continue to work this activity; however, we will contribute through items donated by Altrusans.



Carole Buffington had suggested a new project. Richardson's Senior Center would like to put on a monthly Movie Night on a Monday, Tuesday, or Thursday. The Center has a CD player, and would like a group to show "oldies/goldies" movies and serve popcorn. We plan to start this activity around September and call it "Tuesday Night at the Movies". DVD's will be checked-out from the Richardson library, and pre-popped popcorn will be purchased in bags.

We decided to make a Christmas donation to the senior pets at the Richardson Humane Shelter. The amount will be determined at a later date, based on projected expenses from the Committee's projects.



The Richardson City Council congratulates Altrusa for its 44 years of continued service in our community.

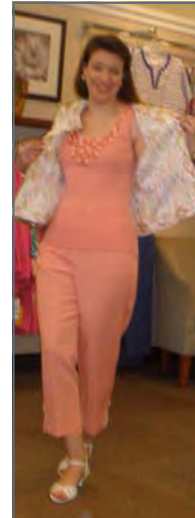
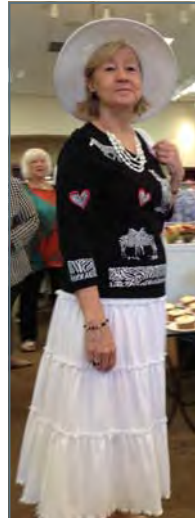
Council Members standing from left to right: Steve Mitchell, Amir Omar, Scott Dunn, Kendal Hartley and Mark Solomon. Seated: Mayor Bob Townsend and Mayor Pro Tem Laura Maczka.



Project Report

ADMIN BUDGET FUNDRAISER FEATURES GLAMOROUS ALTRUSA MODELS

Drapers and Damons on Lovers Lane was the site on May 5 for a fashion show benefiting our administrative budget. For only \$20, attendees enjoyed a light lunch and took advantage of a discount on purchases. Some Altrusans modeled fashions, some watched attentively, some enjoyed eating, at least one Altrusan shopped enthusiastically—and some did all of the above!



Meeting Preview

JUNE 21 WILL BE OWT BRAINSTORMING SESSION: NOMINEES, SPONSORS

By Cindy McIntyre and Brenda Boston, OWT Committee Co-chairs

Get those gears turning and your thinking caps in place. During our dinner meeting on Thursday, June 21, we will brainstorm ideas for nominees and sponsors. For our Outstanding Women of Today fundraising event.



First, review past nominees listed on our website; then bring your ideas, business contacts and any relevant names and emails/phone numbers. If you have someone in mind, bring her contact information or try to find someone in her organization and bring his/her contact information. Packets will be distributed for sponsors. We can't stress enough how important a good pool of nominees can be to this event. It is truly the driving force, so let's get to it!

New members will learn how the application process works. To keep things fun, nice prizes will be awarded during the session. Don't miss it!

Conference Delegate Report

INTERNATIONAL PRESIDENT DONA GARRETSON WAS SPECIAL GUEST IN WACO

By Barbara Cornelius

The representative from Altrusa International to the District Nine Conference was Dona M. Garretson, International President and member of the Grand Junction, Colorado, Club in District Ten.

Dona was quite dynamic and yet so very personable. Just like all Altrusans, she is a true sister; sharing her delight and pride in our cohesiveness and future endeavors. The emphasis of her talk was:

C-O-N-N-E-C-T-E-D-N-E-S-S

Brand Web Social Print

She gave a special thanks to our District Board and especially Beth Blair for her work on the new brand. Dona reported that in 2011 Altrusa was 9,501 members strong - something to be very proud of! Yet, the even better achievement is that in 2012 Altrusa is 9,768 members strong! Keep in mind if you turned volunteer hours into dollars; those hours would be worth \$20-\$30/hour.

We are ALTRUSA!

For District Conference, the goals here are to Educate! Update! and Rejuvenate! We all are experiencing these things over this weekend. The challenges we face are so many yet YOU are meeting the challenge. We do this because we CARE! Dona said that now she knows why District Nine has such a reputation {pause} a GOOD reputation!

Dona encourages all of us to attend the 2013 Convention; it will be a stellar event - New Zealand here we come! Get ready to be part of this wonderful experience! Watch for more news!

Don't forget - "If you stumble, just smile and make it part of the dance."



Conference Delegate Report

ALICE STARR WAS KEYNOTE SPEAKER

By Marsha Peters



Alice Starr was the keynote speaker at the 56th Annual District Nine Conference. Alice is an accomplished business woman who values volunteerism. She is the CEO of Starr Strategies, a consulting firm, that helps non-profits and start-up companies with fundraising, marketing and public relations. Some of her fundraising statistics were quite impressive. She is a very active woman who serves on numerous boards, believing that service leads to happiness. The mission of one of the many groups she works with is to break the cycle of poverty through mentoring young women.

Alice is the first lady of Baylor and participates in mission trips with the students. She and her husband moved from Malibu to Waco several years ago and she stated that Waco was the most cultured place that she had ever lived.

An adult activity center designed to enable individuals to maintain a life with dignity, meaning & purpose, while remaining as independent as possible.

Friends Place Adult Day Services

Providing daytime memory care programs & services to benefit participants as well as their families including:

- ♥ Mind Fitness Program
- ♥ Companionship & reassurance
- ♥ Wellness program - full time nurse
- ♥ Offering more than 20 planned indoor/outdoor activities
- ♥ Information & referral for families
- ♥ Support groups, educational programs & caregiver classes
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District Nine News

AWARDS PRESENTED AT 56TH ANNUAL DISTRICT NINE CONFERENCE

Dr. Nina Fay Calhoun Int'l Relations Award

- 1. **Richardson**
- 2. **Downtown Dallas**
- 3. **Garland**

Letha H. Brown/Governor's Literacy Award

- 1. **Richardson**
- 2. **Copperas Cove**
- 3. **Garland**

Joella Terrill Butler Membership Awards

- 1. **San Antonio**
- 2. **Garland**
- 3. **Collin County**

Edith DeBusk President's Award

- 1. **Sharron Vance, Dallas**
- 2. **Holly Roundtree, Downtown Dallas**
- 3. **Mary Beth McLemore, Richardson**

Mamie L. Bass Service Award

- 1. **Lubbock**
- 2. **Downtown Dallas**
- 3. **Central Texas**

Club Communications

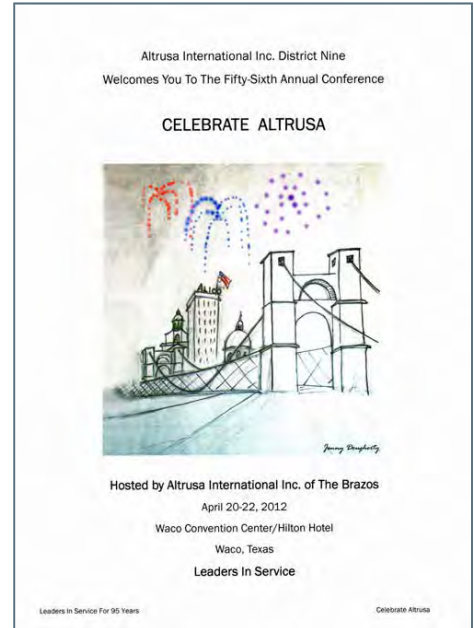
- 1. **Greenville**
- 2. **Downtown Dallas**
- 3. **Richardson**

Yearbooks

- 1. **Pampa**
- 2. **Lubbock**
- 3. **Greenville**

Club Display

- 1. **Greenville**
- 2. **Dallas**
- 3. **Temple**



International News

ALTRUSA INTERNATIONAL WEBSITE HAS DISTRICT SHARED FILES

The winning entries for the District Nine International Relations, Literacy, and Service Awards are on the International website (www.altrusa.org). Login and go to the International dropdown menu, then click on Shared Files – District.

International Foundation News

FOUNDATION RECOGNIZES CONTRIBUTIONS

Altrusa Int'l Foundation, Inc. Recognition

Highest Number of New Club 21 Members

- 1. **Lubbock**
- San Antonio**
- Dallas**

2010-2011 Club Level 21 Clubs

Dallas, San Antonio

2010-2011 Club Lamplighters

Greenville, **Richardson**, San Antonio, The Brazos

Linda Nichols Foundation Awards

Total Club Contributions

- 1. **Downtown Dallas**
- 2. **Temple**
- 3. **San Antonio**

Average Contributions Per Member

- 1. **Downtown Dallas**
- 2. **Temple**
- 3. **San Antonio**

Altrusa Accent

THE ORIGIN OF OUR NAME

Source: *The Altrusa Tradition, revised 2012*

The name, "Altrusa," was coined from **ALTR** from *altruism* and the **USA** for *United States* –possibly because of high-running World War I patriotism. Mamie L. Bass, the first elected president of the country's first national organization of business and professional women, was enchanted with the name for its "devotion to the interests of others" concept.



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MEMBER HIGHLIGHTS



District Nine Conference—all dressed up for the Saturday Night Governor's Banquet



May Lunch Bunch at Main Street Bistro



Kimberly Kierce in the parade of new banners at Conference

IN MEMORY OF MARY C. HOGLUND



Mary and Pam, when Mary was granted Emeritus Status 1988-89.

Mary C. Hoglund, 80, of Magnolia, Arkansas passed away on Wednesday, May 30, 2012 at the Magnolia Health and Rehabilitation Center in Magnolia.

She was born on October 4, 1931 in Conway, Missouri to the late Lawrence Jefferson and Ruby Mae (Atkinson) Caffey. She was a retired administrative assistance for Atlantic Richfield which became British Petroleum. She was a member of the College View Baptist Church and past member of the Quota Club.

Mary became a Richardson Altrusan in 1973 and served as President in 1976-77 and in 1983-84. One of her greatest gifts to the Club was sponsorship of her daughter, Pamela Fitzgearld, who was initiated in 1983; Pam was President of the Club in 1988-89.

She is preceded in death by her parents and a granddaughter, Heidi Hoglund.

Mary is survived by her husband of sixty years, Richard Hoglund of Magnolia; daughter Pamela Fitzgearld of Richardson, Texas; two sons, William David "Bill" Hoglund and wife Terri of Hope, Arkansas, Scott Allen Hoglund and wife Carla of Bonanza, Oregon; grandchildren, William David "Zack" Hoglund, Jr. and wife Whitney of Hope, Richard William Hoglund of France, Meriba Elizabeth Hoglund of Florida, Amanda Rose Hoglund of Bonanza; great grandson William David "Trey" Hoglund, III of Hope, and a grandson expected in late June; and a sister and her husband of St. Louis, Missouri.

Meeting Highlights

MAY 17 MEETING FEATURED INSTALLATION OF 2012-2013 OFFICERS

At the May Dinner Meeting, Brenda Boston and Cindy Murray conducted the 2012-2013 Board of Directors Installation ceremony with a travel flavor in keeping with President Kimberly Kierce's theme, *Discover Altrusa: Your Passport to Adventure*. Board members were provided travel bags filled with the necessary tools of their positions for a successful year of adventure in their new roles.

Table decorations, coordinated by Mary Beth McLemore and Nancy Rohm, featured souvenirs from

countries visited by our world-traveling Altrusans including New Zealand, Myanmar, Italy, Germany, Brazil, India, and Japan just to name a few. The Accent for the evening was provided by Rosie Vela, Kimberly's Altrusa Sponsor, who made a special visit to the DFW area for the occasion. The Invocation was provided by Mary Osentowski, who gave an inspirational message about the adventures we can have as Altrusans. Special guests for the evening were Kimberly's parents, Roger and Patti Kierce, who reside in the Houston area.



Altrusa Richardson 2012-2013 Board of Directors: Cindy McIntyre - Vice President, Toni Garrett - Corresponding Secretary, Janet Vance - Recording Secretary, Kimberly Kierce - President, Gloria Sandoval - Director, Janice Swallow - Foundation Treasurer, Linda Korn - Director, Carolyn Swanson - Administrative Treasurer, Bonnie Perry - Past President, Genevieve Hamulak - Director, Not present: Pam Kovacs - President Elect, Courtenay Tanner - Director.

Your Business Ad Can Go Here!

An advertisement in *Altrusa Tidings* is a great way to spread the word about your services or products!

Ads are business card-sized; \$25 for one insertion, \$100 for six consecutive months.

Camera-ready content due by 15th of month; fee must be paid to Treasurer by third Thursday of month prior to publication.

Contact *Tidings* Editor for contracts and guidelines.



Patti, Kimberly, and Roger Kierce

BOARD ACTIONS

During the May Board of Directors meeting, Committee Liaisons were approved as listed below:

ADMINISTRATION COMMITTEE LIAISONS

Communications	Pam Kovacs
Finance	Janice Swallow
Leadership Development	Janet Vance
Membership Recruitment	Genevieve Hamulak
Membership Retention	Genevieve Hamulak
Past Presidents Council	Bonnie Perry
Programs	Cindy McIntyre
Strategic Planning	Pam Kovacs

FOUNDATION COMMITTEE LIAISONS

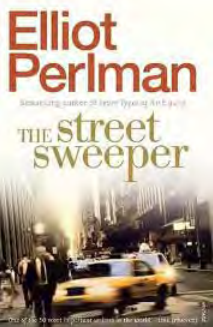
Ability House	Gloria Sandoval
Community Outreach	Courtenay Tanner
Education	Linda Korn
International Relations	Courtenay Tanner
New Member Project	Bonnie Perry
Scholarships	Toni Garrett
Seniors	Gloria Sandoval
Ways and Means	Cindy McIntyre

Project Preview: Membership Retention Committee

AWCLS TO DISCUSS THE STREET SWEEPER IN JUNE

By Kay George

At the June 25 meeting of the Altrusa Wine and Chocolate Literary Society, Kay George will lead the discussion of *The Street Sweeper*, Elliot Perlman's epic third novel. How did a German cleric come to sing African-American spirituals popularized by the black Civil Rights movement with his seminary students in Nazi Germany? This is one of many human puzzles contained within the sweep of the story, which links two desperate men in contemporary New York in a fascinating web of fiction and fact.



Lamont Williams is an African-American man who was duped into being the getaway driver during an armed robbery. Released from prison, he procures a job as a hospital janitor, where he befriends an elderly patient dying of cancer. Both men are haunted by their pasts: Lamont has a young daughter whom he hasn't seen for years; the patient lives under the cloud of his concentration camp memories.

NOTE FROM KAY: This is one of the most fascinating books I have read in many years. The author weaves a tapestry comprised of the lives of many people who have similar yet different experiences that lead to a dynamic conclusion.

Norma Hammerlund will lead our July selection, *Before You Know Kindness* by Chris Bohjalian. This is a family saga that is timely in its examination of some of the most important issues of our era, and timeless in its exploration of the strange and unexpected places where we find love.

We meet at Friends Place Adult Day Services, 1960 Nantucket Drive in Richardson, at 6:00PM on the fourth Monday of the month. Even if you don't have a chance to read the featured books, we hope that you will join us for a great time of fun, fellowship, discussion, and sharing.

Your Big Brag Goes Here!

**Thank You...Celebration...Recognition...Achievement
Special Event...Award...Congratulations...Just Because!**

If you would like to share your big news in a big way, contact the Altrusa Tidings Editor about creating your colorful, attention-getting 3.5-in. x 2-in. message.

Only \$25 for a one-time personal brag! Deadline is 15th of month for content; fee must be paid to Treasurer by third Thursday of month prior to publication.

Club Calendar June 2012

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3 <i>Liz Luthans bday; Ginger Tonne bday</i>	4	5	6	7 Altrusa Business meeting	8	9 Celebrating Ability House Caregivers
10 <i>Pat Griffin bday</i>	11	12	13 TeachHaiti Meet the Founder	14 SMALLS Dinner; <i>Julie Horan bday</i>	15 Tie One on for Father's Day	16 Ability Connection Texas Walk, Stroll, Roll
17 <i>Susan Fischer bday</i>	18 Dinner Reservations due; Strategic Planning Committee meeting; <i>Rose Daughety bday</i>	19	20	21 Altrusa Dinner mtg; Retention comm. mtg; Teddy Bear Time info session	22 <i>Donna Jarman bday; June Rentmeester bday</i>	23
24	25 Altrusa Wine & Chocolate Literary Society mtg	26	27	28	29 <i>Sandy Martin bday</i>	30 <i>Laura Trainor-Collins bday</i>

Business Meetings, 7 pm, 1st Thursday, Clubhouse at the Richardson Woman's Club
 Dinner/Program meetings, 7pm, 3rd Thursday, Founders' Hall, at the Richardson Woman's Club
 Board meetings, 6 pm, 4th Thursday, Friends Place Adult Day Services

Events on this calendar are copied from the calendar on our website. See the event listing at www.altrusarichardson.com for details of time and place.

If you choose, you may bring a gift (worth about \$5) to the dinner meeting in the month of your birthday. There will be an opportunity to put our names in a drawing (only \$1 per chance!) to win a birthday gift. Proceeds are used for our administration budget.

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